



Marketing & Communication Manager - Digital startup

Hexeko

Founded in 2018, Hexeko is a start-up whose mission is to facilitate Sport & Culture benefits for employees. Employees are allowed to easily search, book and enjoy sport & cultural sessions within a wide network of partners. Hexeko provides its corporate clients with an online platform and technological tools.

Since its inception, the start-up has experienced strong expansion. That is why we are looking to expand the team with ambitious and motivated profiles.

Joining the Hexeko team it is :

- Promoting a service of well-being at work.
- Participating in the evolution of the Belgian market of extra-legal benefits.
- Developing your commercial and strategic skills.
- Being part of a young and dynamic team.
- Working in a pleasant environment.

Your mission

We are looking for a marketing and communication manager to improve and develop our communication with our customers and partners. The position is very entrepreneurial, with a high level of responsibilities. Your mission will be to manage all our communication. You will be asked to perform various tasks such as:

Marketing & Communication

- Generate content (videos, articles...) and communicate it to current and future customers, partners and collaborators.
- Develop and define a marketing strategy through different communication channels. (Newsletter, Facebook, LinkedIn,...)
- Manage external communication with customers and partners.
- Writing a press kit.

Strategy

- Keep an eye on the extra-legal benefits market in Belgium and the competition to identify the latest innovations, trends and opportunities.
- Participate in strategic meetings and provide input to define and optimise the company's business.



Your profile

- Minimum 3 years of higher education (or equivalent experience).
- A master's degree is a plus.
- Experience in marketing / communication is an asset.
- You are fluent in at least two languages among: French, Dutch and English.
- You are not afraid to take responsibility, you are curious, versatile and enthusiastic.
- You like to work in a team spirit.
- You are autonomous, methodical and rigorous.
- Taking initiative is in your character.
- You are known for your communication skills. You are creative and like to find original solutions that are out of the ordinary.
- Your spelling is perfect.

What we offer

- Open-ended contract: start ASAP.
- Flexible hours - up to 2 remote working days per week.
- Workplace: La Hulpe.
- Attractive salary with a range of extra-legal benefits.

Would you like to talk about it in person?

Send us your CV and a few lines about why you want to join our team at jobs@hexeko.com !